“Put Safety On Your Agenda”

Purpose of the Presentation

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- Share with the Governing Body the Borough's 2018 Safety Topic; Distracted Driving
- Share with the Governing Body the Borough's safety and wellness program; and
- Provide the Governing Body an opportunity to ask safety related questions.

Core Leaders of the Borough's Safety & Wellness Program

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All employees are part of the safety program however, the following employees are leading the effort:

- Borough's Safety Coordinator – Rob Freiling
- Borough's Claims Coordinator – Jenai Johnson
- Borough's Fund Commissioner – Jenai Johnson

Supporting the leaders are:

- **Camden Counties Municipal JIF (CAMDEN JIF)**
  - Borough's Insurer
- **Hardenbergh Insurance Group**
  - Borough's Risk Management Consultant

What's your program look like?

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Safety Committee Meetings

Inspection checklists

Training

Accident Investigations

Wellness programs

The JIF recognizes your effort and provides the following financial incentives.

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Borough's 2018 Financial Resources

Safety Incentive Award - $ 900

Distracted Driving: A Growing Epidemic

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According to the National Highway Traffic Safety Administration (NHTSA) distracted driving is defined as:

- "Any non-driving activity a person engages in that has the potential to distract him or her from the primary task of driving and increase the risk of crashing."
- Driving is a skill that requires your full attention to safely control your vehicle and respond to events happening around you.

Three Main Types of Distraction

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1. Visual: Taking your eyes off the road.
2. Manual: Taking your hands off of the wheel.
3. Cognitive: Taking you mind off of driving. daydreaming, talking to passengers, singing, thinking of something other than driving.

Activity That Distracts Drivers

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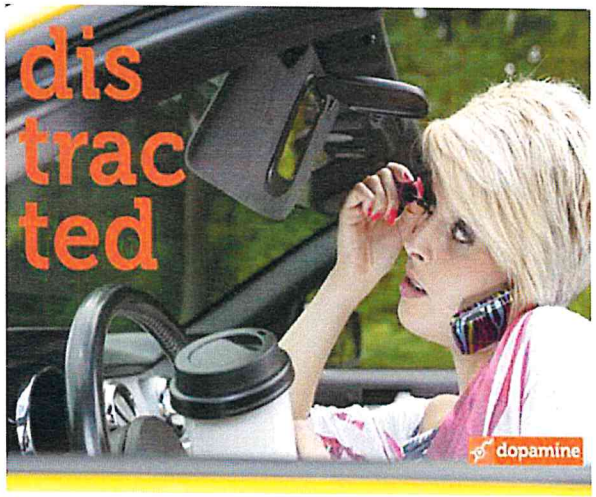
- Eating food
- Drinking beverages
- Lighting & smoking cigarettes
- Tending to pets/children
- Looking for items throughout your car
- Using knees to steer
- Personal Grooming
  - Applying make-up
  - Combing hair
  - Shaving
- Using Smart phones and other electronic devices (within past 15 years)
  - Talking
  - Texting
  - Shuffling music selection



Statistics Questions

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- What is the percentage of motor vehicle crashes when the cause is driver distraction? 80%
- Number of items a fighter pilot needs to keep track of during a regular, non combat mission? 300 (Source: Insurance Bureau of Canada)
- Number of items the average driver needs to keep track of during rush hour? 3000 (Source: Insurance Bureau of Canada)
- While talking on a cell phone how many more times are you likely to crash? 4 times more likely to crash
- Number of seconds it takes to send or read a text message? 5 seconds. Sending or reading a text message takes your eyes off the road for about 5 seconds, long enough to cover a football field while driving 55 mph

Statistics Questions (cont.)

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- In 2015 there were how many distracted driving deaths in the US? (Source: CDC) 3,477
- Approximately how many people are killed each day in the United States in crashes involving distracted drivers? 9 How many are injured? 1,000 (Source: CDC)
- Using a cell phone while driving, whether it is hand held or hands free, delays a driver's reactions as much as having a blood alcohol concentration at the legal limit of .08% (Source: University of Utah) texting while driving increases it to what percentage? .125
- Brain activity used while driving decreases by what percentage when a driver listens to conversation or music? (Source: Carnegie Mellon University) 40%

Heads Up Heads Down

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In one second at 30 mph you will travel the distance of one school bus

In five seconds at 30 mph you will travel the distance of five school buses

Important road information you can miss while driving with your head down

- Pedestrians
- Road signs
- Approaching vehicles
- Bikers
- Speed changes
- Changing road conditions
- Potholes
- Work Crews
- Child running out into the road

What can you do to stop this Epidemic!

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Promote and Support Reinforcement of Driver Training

The JIF provides the following at no cost.

- Conduct tool box talks with emphasis on avoiding distractions
- MEL instructor led classes on Defensive Driving, Driving Safety Awareness, and Snow Plow Safety are available
- Utilize the MEL Video library #1019 Distracted Driving (18 mins)
- 28 additional videos available related to Driving Safety
- Online courses:
- S:ERVE: Online Driver simulation training for Emergency Responders
- Distracted Driving: Online interactive training for all drivers

Distracted Driving Course

Online driver simulation training.

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Distracted driving is emerging as a major cause of work-related vehicle accidents. This online driver simulation program provides targeted and convenient safe driving training for all fleet drivers, regardless of vehicle type. The course is SCORM compliant and designed to function independently with basic instructor participation in a brief 20-30 minute lesson.

View a Demo:
Learn how you can apply the Distracted Driving Course to your driver safety training program. Contact us to schedule your demo at **map@safetynational.com** or **888-995-5300.**

The Distracted Driving Course plan teaches:

- The negative effects of looking away from the road for more than two seconds.
- Strategies for eliminating controllable distractions.
- How to make necessary adjustments for distractions that the driver cannot control.

ATTENTION & DISTRACTED DRIVING LOGIN INSTRUCTIONS

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CAMDEN COUNTIES MUNICIPAL JOINT INSURANCE FUND

Instructions for accessing the course are listed below.

1. **Click on this link to access the Safety National Attention & Distraction course: http://serve.evoc101web.com**

2. **Enter Your Specific Class ID** CLASS ID- meljif:camdenAD

3. **Create and Enter Your Student Number (Please do not use Social Security Numbers or personal information.) Recommended is use of an employee number, zip code, station number, or radio designation number, with the individual's three (3) LOWER CASE initials following. For example, 1234abc. Individual trainees must use the same exact login information (Class ID, Student Number, first name and last name) each time they login in order for the bookmarking feature to work and produce an individual training record.**

4. **Enter First Name**

5. **Enter Last Name**

6. **If you forget or misplace your Class ID or Student Number, contact your representative for this project.**

7. **Complete the program. You must score a minimum of 80% to pass.**

   - **Complete individually.**

   - **When the program has been successfully completed, a link will appear that says "View Certificate". When clicked, a window will open with the certificate for printing.**

8. **Completion of a brief course evaluation at the end would be appreciated**

Contact Robert Garish with any questions:
Robert Garish
J. A. Montgomery Risk Control
Senior Risk Control Consultant
rgarish@jamontgomery.com
856-552-4650

CAMDEN COUNTY MUNICIPAL JOINT INSURANCE FUND
JIFSPECIFIC CLASS IDNUMBERS

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POLICE FIRE EMS CLASS ID# sn:meljif:camden08p **CLASS ID#** sn:meljif:camden08f **CLASS ID#** sn:meljif:camden08e

Instructions for accessing website are listed below.
1. Click on this link to access the Safety National Learning Management Center.
http://serve.evoc101web.com

2. Enter your Class ID number.

3. Enter your Student Number (Please do not use Social Security Numbers or personal information.)Use the name of your City/ Borough/Town followed by a Station Number, radio designation number or badge number with the individual's three (3) LOWER CASE initials following.For example, format of the student number would be "Anytown1234abc".Note:This is important in order to generate town specific reports.

4. Enter First and Last Name.

Note: Individual trainees must use the same exact log-in information (Class ID, City/Borough/Town, student number, first name and lastname) each time they log-in in order for the bookmarking feature to work and produce an individual training record. Important –be sure to keep track of your log-in information as there is no automatic retrieval function for this element.

5. Complete all lessons. A final quiz must be answered after finishing Lesson 5.
   - ☐ Use a sign-in sheet to track attendance if completing the course as a group
   - ☐ Complete the test either individually or as a group
   - ☐ When all lessons have been successfully completed, a link will appear that says "View Certificate".When clicked, a Window will open with the certificate for printing. If the link cannot be accessed, you can also contact J. A. Montgomery Risk Control for blank certificates.
   - ☐ If training is completed in a classroom setting as a group, certificates of completion will have to be issued manually. Contact J. A. Montgomery Risk Control for blank certificates.
6. Completion of a brief course evaluation at the end would be appreciated.

Contact Robert Garishwith any questions:
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J. A. Montgomery Risk Control
Senior Risk Control Consultant
rgarish@jamontgomery.com
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S:ERVE

First-responder online driver simulation training.

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Safety: Emergency Responder Vehicle Education (S:ERVE) is an online driver simulation and curriculum that focuses on code three intersection negotiation scenarios created to educate law enforcement, firefighters, EMS and other emergency responders. Courses are SCORM compliant and designed to stand alone with minimal instructor participation. Each course is divided into six short lessons of 20-30 minutes, presenting techniques, concepts, rules and procedural knowledge necessary for emergency responders to drive safely and effectively in emergency response situations.

View a Demo:
Learn the benefits of applying S:ERVE to your first-responder driver safety training program. Contact us to schedule your demo at **map@safetynational.com** or **888-995-5300**.

S:ERVE lesson plans include:

Intersection Approach
- Recognize risks associated with intersection negotiation.

Intersection Assessment
- Prioritize and categorize all potential intersection hazards.

Clearing the Intersection (Basic)
- Decipher appropriate techniques and learn the dangers of intersection clearing.

Clearing the Intersection (Advanced)
- Review and reinforce awareness of risk factors when clearing an intersection.

Intersection Departure
- Learn the steps for safely departing an intersection.

Course Summary
- Complete course review.

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REMEMBER

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- BUCKLE UP

- HANG UP

- HEADS UP

- IT ALL ADDS UP

Save a life. Don't drive Distracted!

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Thank you for allowing Hardenbergh Insurance Group to serve as your Risk Management Consultant